



Facebook

The internet is what you make it. While some websites can be a swamp of advertising and noise, it's also possible to find real, yet remote, connection online. Facebook may be the simplest, most popular internet platform facilitating connections between friends and family. If someone lives alone, they may be especially fond of this platform that allows them to connect and interact with their loved ones.

Facebook only requires a very basic understand of computers and the internet, so those who aren't tech savvy will still be able to use it. They will need a computer, tablet or smartphone to access the internet; if they are familiar with the process of getting online (opening a browser, etc.), there are only a few simple steps in order to connect to others via Facebook.

1. **Create an account with Facebook.** This doesn't require too much sensitive information: just a name, age, gender, and an email address to connect to the account. Opening a browser and navigating to <http://Facebook.com>, you should see a page with the option to create an account.
2. **Facebook will respond with an email to that address.** After entering your information, it only takes a few clicks to gain access to the Facebook community. The platform's search engine is straightforward and can easily be used to search for friends and family members- chances are, they also have an account.
3. After sending a friend request to loved ones, it shouldn't take too long before they respond. **Then, let the sharing begin!**

A note of caution:

It's all too easy to attract clicks from older generations who may be less tech savvy, so many advertisers tend to prey on them. Facebook, as a business, does host advertisers who will likely be able to see a user's birth date and deduce that they are elderly. It's important to have a conversation with them about what information should not be shared online (like credit card numbers, social security numbers, etc.) to prevent any unintended purchases or data theft.